

# CareMessage Fact Sheet 2026



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Former Strategy & Financial Director at Google

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### **Kristina Campbell**

Chief Financial Officer, Wrapbook

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Former President/CEO and Emerita Board Member of the Public Health Institute

### **RADM (Ret.) Michael D. Weahkee**

Former 10th Director of the Indian Health Service

### **Sarah J. DiBoise**

Deputy General Counsel for Healthcare, Stanford University

### **Vineet Singal**

Co-founder and Chief Executive Officer, CareMessage

### **Who we are**

CareMessage is a social enterprise on a mission to leverage technology to improve health equity for people from low-income populations.

### **Our Vision**

A world where people from low-income populations achieve health equity through increased access to care, improved clinical outcomes, and addressed social drivers of health.

### **Our Mission**

Leverage technology to improve health equity for people from low-income populations.

### **2028 Goal**

By 2028, CareMessage will improve health equity for 5 million people from low-income populations annually.

### **What we offer**

Patient Engagement for Improved Health Equity. The CareMessage platform enables organizations to combine messaging, data, and interoperability to increase access to care, improve clinical outcomes, and address social drivers of health.

### **Year Founded**

2012

### **EIN**

27-3252911

### **Website**

[www.caremessage.org](http://www.caremessage.org)

### **Team**

55 Full-time employees and contractors

### **Annual Budget**

2025 - \$13.0 million

### **Funding Model**

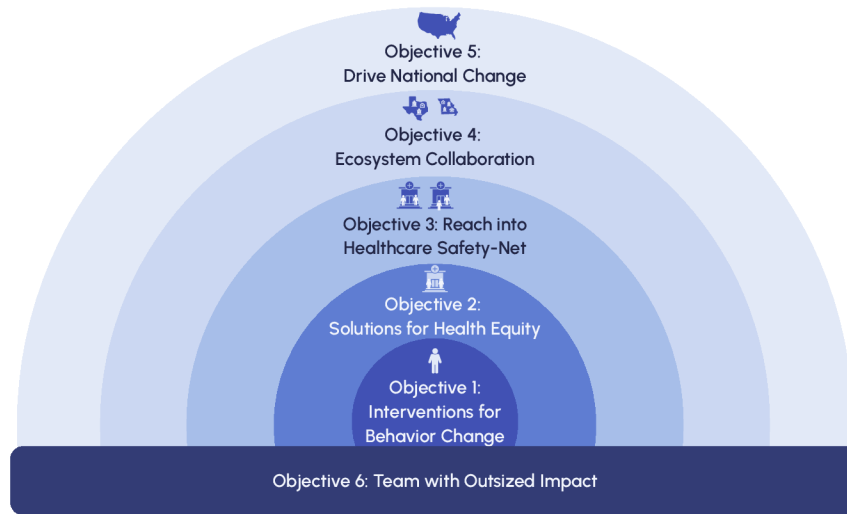
Earned revenue, and grants from institutional and individual donors

## The Problem

In the United States, poverty is a comorbidity. The life expectancy for low-income populations is 10–15 years less than that of high-income populations. This is not a static statistic; it is a widening chasm. Mortality rates for low-income populations are stagnating or worsening, particularly for conditions like heart disease, diabetes, and cancer where early prevention and treatment can significantly improve outcomes.

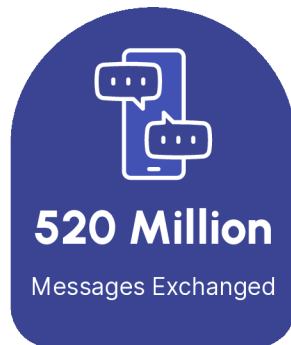
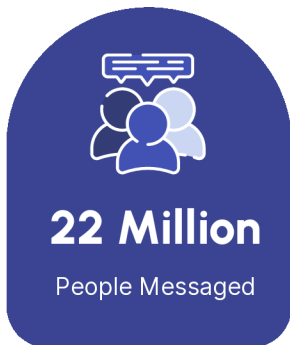
## Our Theory of Change

Our Theory of Change was updated in 2025 to six core objectives we need to invest in to achieve our mission and vision. These objectives intentionally broaden our approach and provide a new path for CareMessage to drive the systemic change necessary to achieve our mission and vision.



## Our Reach

### All time



### 2025



### Get in touch

✉ [hello@caremessage.org](mailto:hello@caremessage.org)

### Our Address

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San Francisco, CA 94115

### Follow Our Work

🌐 [www.caremessage.org](http://www.caremessage.org)  
📺 [@caremessage](#)